

TRADE
MISSION
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Friday
NOV 6

Sunday
NOV 15

2026

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Join World Trade Center St. Louis
ON OUR FIRST TRADE MISSION TO AFRICA.

KENYA &
RWANDA

The continent's population is projected to reach 2.5 billion people with the economy expected to grow to \$29 trillion by 2050. Kenya is the largest economy in East Africa and Rwanda is a dynamic hub for business, investment, and innovation. Together, these markets provide a logical entry point and partner for doing business in Africa.

Agenda

Africa is on the agenda. Mission participants will gain first-hand insights through:

- Meeting with African business, government, and civic leaders
- Market briefings from local experts
- Cultural experiences and networking events

Participation Cost

\$5,000 per person. This includes:

- Trade mission planning and materials
- Local travel and ground transportation
- Hotel, events and most meals

Airfare is separate.



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