



St. Louis Mosaic Project

1

SELLING ABROAD

If your company is selling globally, international talent will know local customs, language and procedures.

GLOBAL SUPPLY CHAIN

2

International talent can use language and skills to expedite products and services.

CONSUMER DIVERSITY

3

If your U.S. consumer growth includes various ethnic groups, international talent understands these consumers, accelerating business success.

4

STEM TALENT

International students with STEM degrees are ready to work. Nearly 30 percent of St. Louis regional companies are in need of science, technology, engineering and math talent.

Hiring International Talent: IT'S NOT THAT HARD TO DO

St. Louis Mosaic Project along with the Regional Business Council are working to create a more inclusive, globally welcoming workplace. Hiring international talent can make sense for a number of business reasons, but did you know that it really isn't as difficult as you may think?

▼ INTERNSHIPS

Hire international students for Curricular Practical Training (CPT) as part of their study program.

▼ BEFORE YOU SPONSOR

"Try out" an international student before making an additional commitment to sponsor them for a longer-term visa application. Did you know, a company can hire an international student for 12 months after completing their academics, or an additional 17 months for STEM graduates?

▼ LEGAL ADVICE

Legal counsel can help identify different visa options for your talent needs. St. Louis Mosaic Project offers companies one free hour of legal immigration advice.

▼ TELL THEM WHY

Hiring international talent can make sense for certain skill sets and to grow your business. Hiring globally also may add to your organization's goals for diversity, inclusion and helping employees work in a more global environment.

▼ GLOBAL TALENT POPULATION

9000 international students

Thousands of international students are studying in the St. Louis area – 27% STEM fields, 57% business degree programs.

International employees of St. Louis companies and their spouses, many who may work in the U.S.

St. Louis company employees who are international and working outside of the U.S. but considering moving to St. Louis.



GOAL:

To be the fastest growing U.S. metropolitan area for immigration by 2025, and to add 25,000 foreign born to the region 2016-2025

Betsy Cohen

(314) 615-8107
ecohen@worldtradecenter-stl.com
www.stlmosaicproject.org