

## **OPEN REQUEST FOR QUALIFICATIONS COMMUNICATIONS/MARKETING SERVICES**

The St. Louis Economic Development Partnership (“SLEDP”) is a not-for-profit corporation, established under Section 501(c)(4) of the Internal Revenue Code for the purpose of promoting and developing industry, commerce, and economic development in St. Louis County and the City of St. Louis, creating high-quality business and employment opportunities, and enhancing the quality of life by advancing long-term, diversified growth throughout the St. Louis region.

SLEDP issues this open request for qualifications from qualified firms to provide marketing and communications services for the Partnership and its affiliated entities during 2019. SLEDP seeks qualifications from firms with expertise that includes, but is not limited to, the following areas:

- Public relations
- General and/or Crisis Communications; and
- Marketing.

### **Qualifications Format**

Responding firms must include the following:

1. Identification of which category or categories of services the firm is qualified to provide, as identified above.
2. Identification of any areas of geographical expertise with the St. Louis region.
3. Experience and areas of specialty, particularly including economic development projects.
4. Resumes for key staff members.
5. Profile of sample, past projects in which the firm has been involved.
6. MBE/WBE/DBE status and/or foreign-owned status, if applicable.
7. Designation of a contact person, including address, phone, and e-mail address.

### **Submission of Qualifications**

SLEDP will accept qualifications throughout 2019; however, to be considered for the first available contract opportunities, please submit your firm’s qualification on or before Thursday, March 14, 2019, at 3:00 PM CST.

**Please submit one PDF copy of your firm’s statement of qualifications to:**

**St. Louis Economic Development Partnership**  
**Attn: Howl Bean**  
[hbean@stlpartnership.com](mailto:hbean@stlpartnership.com)

SLEDP actively encourages submission of qualifications from disadvantaged business enterprises and companies owned by minorities, women, immigrants and veterans. SLEDP does not discriminate on the basis of race, color, religion, creed, sex, sexual orientation, gender identity, age, ancestry, national origin, disability, or veteran status in considering any response or contract. Equal Opportunity Employer.