

<b>Population Summary</b>	
2000 Total Population	228,078
2010 Total Population	199,777
2018 Total Population	193,842
2018 Group Quarters	4,847
2023 Total Population	190,345
2018-2023 Annual Rate	-0.36%
2018 Total Daytime Population	208,206
Workers	82,452
Residents	125,754
<b>Household Summary</b>	
2000 Households	84,623
2000 Average Household Size	2.64
2010 Households	75,694
2010 Average Household Size	2.57
2018 Households	73,097
2018 Average Household Size	2.59
2023 Households	71,581
2023 Average Household Size	2.59
2018-2023 Annual Rate	-0.42%
2010 Families	47,497
2010 Average Family Size	3.27
2018 Families	45,486
2018 Average Family Size	3.28
2023 Families	44,429
2023 Average Family Size	3.28
2018-2023 Annual Rate	-0.47%
<b>Housing Unit Summary</b>	
2000 Housing Units	101,830
Owner Occupied Housing Units	45.0%
Renter Occupied Housing Units	38.1%
Vacant Housing Units	16.9%
2010 Housing Units	96,360
Owner Occupied Housing Units	37.3%
Renter Occupied Housing Units	41.2%
Vacant Housing Units	21.4%
2018 Housing Units	96,067
Owner Occupied Housing Units	33.2%
Renter Occupied Housing Units	42.9%
Vacant Housing Units	23.9%
2023 Housing Units	96,118
Owner Occupied Housing Units	32.4%
Renter Occupied Housing Units	42.1%
Vacant Housing Units	25.5%
<b>Median Household Income</b>	
2018	\$30,343
2023	\$35,824
<b>Median Home Value</b>	
2018	\$81,079
2023	\$87,448
<b>Per Capita Income</b>	
2018	\$16,548
2023	\$19,520
<b>Median Age</b>	
2010	32.6
2018	34.0
2023	35.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2018 Households by Income

Household Income Base	73,097
<\$15,000	25.0%
\$15,000 - \$24,999	16.5%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	7.0%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.3%
\$200,000+	1.1%
Average Household Income	\$42,844

## 2023 Households by Income

Household Income Base	71,581
<\$15,000	20.0%
\$15,000 - \$24,999	15.0%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	1.7%
\$200,000+	1.5%
Average Household Income	\$50,859

## 2018 Owner Occupied Housing Units by Value

Total	31,902
<\$50,000	19.5%
\$50,000 - \$99,999	49.1%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	7.2%
\$200,000 - \$249,999	1.9%
\$250,000 - \$299,999	1.8%
\$300,000 - \$399,999	1.6%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$106,163

## 2023 Owner Occupied Housing Units by Value

Total	31,131
<\$50,000	17.7%
\$50,000 - \$99,999	43.1%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	9.5%
\$200,000 - \$249,999	2.7%
\$250,000 - \$299,999	2.6%
\$300,000 - \$399,999	3.0%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$124,125

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

<b>2010 Population by Age</b>	
Total	199,777
0 - 4	7.8%
5 - 9	7.6%
10 - 14	7.7%
15 - 24	17.3%
25 - 34	12.5%
35 - 44	11.6%
45 - 54	13.5%
55 - 64	10.5%
65 - 74	6.1%
75 - 84	3.9%
85 +	1.5%
18 +	71.3%
<b>2018 Population by Age</b>	
Total	193,840
0 - 4	7.4%
5 - 9	7.4%
10 - 14	7.2%
15 - 24	15.4%
25 - 34	13.9%
35 - 44	11.2%
45 - 54	11.6%
55 - 64	12.1%
65 - 74	8.3%
75 - 84	4.0%
85 +	1.7%
18 +	73.6%
<b>2023 Population by Age</b>	
Total	190,344
0 - 4	7.3%
5 - 9	7.1%
10 - 14	7.1%
15 - 24	14.6%
25 - 34	13.8%
35 - 44	11.8%
45 - 54	11.0%
55 - 64	11.6%
65 - 74	9.3%
75 - 84	4.7%
85 +	1.7%
18 +	74.1%
<b>2010 Population by Sex</b>	
Males	90,562
Females	109,215
<b>2018 Population by Sex</b>	
Males	88,016
Females	105,825
<b>2023 Population by Sex</b>	
Males	86,950
Females	103,395

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2010 Population by Race/Ethnicity

Total	199,776
White Alone	8.4%
Black Alone	88.8%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.6%
Hispanic Origin	1.1%
Diversity Index	22.1

## 2018 Population by Race/Ethnicity

Total	193,843
White Alone	7.7%
Black Alone	88.9%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	2.0%
Hispanic Origin	1.3%
Diversity Index	22.4

## 2023 Population by Race/Ethnicity

Total	190,345
White Alone	7.2%
Black Alone	89.0%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	2.2%
Hispanic Origin	1.5%
Diversity Index	22.6

## 2010 Population by Relationship and Household Type

Total	199,777
In Households	97.6%
In Family Households	81.0%
Householder	23.8%
Spouse	7.7%
Child	40.4%
Other relative	6.0%
Nonrelative	3.2%
In Nonfamily Households	16.6%
In Group Quarters	2.4%
Institutionalized Population	1.6%
Noninstitutionalized Population	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

<b>2018 Population 25+ by Educational Attainment</b>	
Total	121,312
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	13.2%
High School Graduate	27.5%
GED/Alternative Credential	4.7%
Some College, No Degree	27.6%
Associate Degree	8.3%
Bachelor's Degree	9.3%
Graduate/Professional Degree	5.5%
<b>2018 Population 15+ by Marital Status</b>	
Total	151,196
Never Married	54.3%
Married	25.5%
Widowed	7.2%
Divorced	12.9%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	87.1%
Civilian Unemployed (Unemployment Rate)	12.9%
<b>2018 Employed Population 16+ by Industry</b>	
Total	69,120
Agriculture/Mining	0.2%
Construction	2.9%
Manufacturing	8.6%
Wholesale Trade	1.5%
Retail Trade	9.9%
Transportation/Utilities	6.6%
Information	1.7%
Finance/Insurance/Real Estate	5.7%
Services	57.9%
Public Administration	4.9%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	69,119
White Collar	48.8%
Management/Business/Financial	6.8%
Professional	16.3%
Sales	9.7%
Administrative Support	16.1%
Services	31.9%
Blue Collar	19.3%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	2.5%
Production	6.2%
Transportation/Material Moving	7.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	199,777
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

<b>2010 Households by Type</b>	
Total	75,695
Households with 1 Person	32.1%
Households with 2+ People	67.9%
Family Households	62.7%
Husband-wife Families	20.3%
With Related Children	8.5%
Other Family (No Spouse Present)	42.4%
Other Family with Male Householder	6.6%
With Related Children	3.5%
Other Family with Female Householder	35.8%
With Related Children	24.8%
Nonfamily Households	5.2%
All Households with Children	37.2%
Multigenerational Households	8.2%
Unmarried Partner Households	7.7%
Male-female	7.2%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	75,694
1 Person Household	32.1%
2 Person Household	26.1%
3 Person Household	17.1%
4 Person Household	12.2%
5 Person Household	6.7%
6 Person Household	3.1%
7 + Person Household	2.6%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	75,694
Owner Occupied	47.5%
Owned with a Mortgage/Loan	32.5%
Owned Free and Clear	15.0%
Renter Occupied	52.5%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	96,360
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

1. Modest Income Homes
2. City Commons (11E)
3. Family Foundations (12A)

## 2018 Consumer Spending

Apparel & Services: Total \$	\$83,692,538
Average Spent	\$1,144.95
Spending Potential Index	53
Education: Total \$	\$52,678,246
Average Spent	\$720.66
Spending Potential Index	50
Entertainment/Recreation: Total \$	\$123,166,523
Average Spent	\$1,684.97
Spending Potential Index	52
Food at Home: Total \$	\$202,002,768
Average Spent	\$2,763.49
Spending Potential Index	55
Food Away from Home: Total \$	\$134,973,594
Average Spent	\$1,846.50
Spending Potential Index	53
Health Care: Total \$	\$224,325,021
Average Spent	\$3,068.87
Spending Potential Index	54
HH Furnishings & Equipment: Total \$	\$78,512,475
Average Spent	\$1,074.09
Spending Potential Index	51
Personal Care Products & Services: Total \$	\$31,295,307
Average Spent	\$428.13
Spending Potential Index	52
Shelter: Total \$	\$651,869,022
Average Spent	\$8,917.86
Spending Potential Index	53
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$93,025,577
Average Spent	\$1,272.63
Spending Potential Index	51
Travel: Total \$	\$72,977,763
Average Spent	\$998.37
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$42,002,425
Average Spent	\$574.61
Spending Potential Index	53

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.