

TOGETHER, OUR COLLECTIVE IMPACT IS...

NATIONAL COALITION OF PROMISE ZONES

Building prosperity through public-private partnerships

WHO WE SERVE

- More than 1.6 million Americans in 22 of the most economically distressed tribal, rural, and urban communities in the U.S.
- Poverty rates range from 28-50%
- Unemployment rates range from 11-69%

HIGHLIGHTS

- \$1.8MM USDA grant received (Southwest Florida)
- \$15MM early childhood education and childcare (Choctaw Nation)
- \$70MM secured in 2016 (Camden)
- \$1.5MM EDA workforce development grant received (San Antonio)

IN THE PAST FOUR YEARS, NEARLY **\$1 BILLION** INVESTED IN PZ COMMUNITIES

MORE THAN 370 PARTNERS

HIGHLIGHTS

- 58 public and private partners (Spokane Tribe)
- 50 cross sector partners in collaboration (Sacramento)
- Over 70 local partners supporting Promise Zone (Los Angeles)



Increase Economic Activity



Create Jobs



Improve Educational Outcomes



Reduce Violent Crime



Expand Access to Quality Affordable Housing



Spur Community Infrastructure



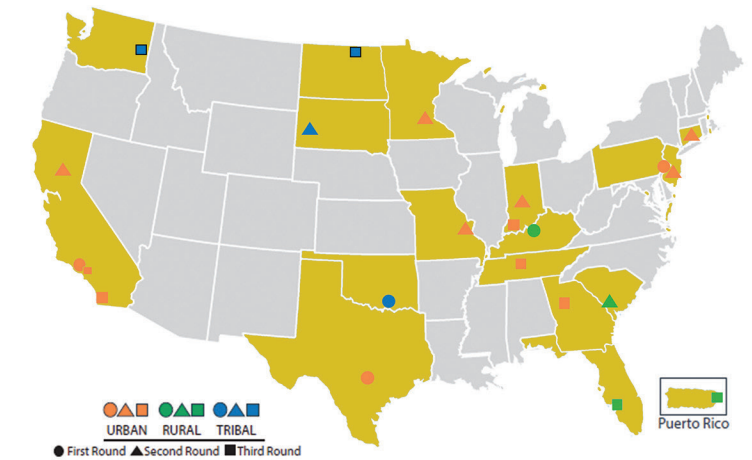
Enhance Public Health

PROMISE ZONE (PZ) ELEMENTS

- Designated through a competitive application process
- Face challenges including high unemployment and poverty rates
- Demonstrated capacity to overcome challenges through neighbors (individuals, organizations, and government) working together on shared goals
- Partners convene on a regular basis to determine how to tackle challenges using available resources
- No two PZs look alike (22 nationally; 2K-200K population; urban, rural, and tribal areas)

ADVANTAGES OF DESIGNATION

- Competitive preference points on many federal programs
- AmeriCorps VISTAs help capacity building and community engagement
- Federal liaisons help navigate federal agency programs
- Technical assistance from some federal agencies
- Network of peer PZs facing similar challenges



ATLANTA	X	X	X	X	X	X	
CAMDEN	X		X	X	X		X
CHOCTAW NATION	X	X	X	X	X	X	X
EVANSVILLE	X	X	X	X	X		X
INDIANAPOLIS	X	X	X	X	X		
KENTUCKY HIGHLANDS	X	X	X	X	X	X	X
LOS ANGELES	X	X	X	X	X		
MINNEAPOLIS	X	X		X	X		
NASHVILLE	X	X	X		X	X	
NORTH HARTFORD	X	X	X	X	X		X
PHILADELPHIA	X	X	X	X	X		X
PINE RIDGE INDIAN RESERVATION	X	X	X	X			X
PRIDE OF THE GREAT PLAINS	X	X	X	X	X	X	X
ROOSEVELT ROADS	X	X	X	X			X
SACRAMENTO	X	X	X	X	X	X	X
SAN ANTONIO	X	X	X	X	X	X	X
SAN DIEGO	X	X	X	X	X		X
SOUTH CAROLINA LOW COUNTRY	X	X		X	X		
SOUTH LA (SLATE-Z)	X	X	X	X			X
SOUTHWEST FLORIDA	X	X	X	X			X
SPOKANE TRIBE OF INDIANS	X	X	X	X	X		
ST. LOUIS	X	X	X	X	X	X	X

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CONTACT

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HIGHLIGHTS OF HOW PROMISE ZONES CREATE OPPORTUNITIES IN FORGOTTEN COMMUNITIES



INDIANAPOLIS PROMISE ZONE - INDIANA

The Indianapolis Promise Zone has been working with RecycleForce, a social enterprise that offers some of the most comprehensive and innovative recycling services available while providing life-changing workforce training to formerly incarcerated individuals. Launched in 2006 with two workers processing 600,000 pounds of materials, RecycleForce has received several awards from the Department of Labor to add additional employees allowing the company to grow to 75 employees and process six million pounds of recyclables annually. RecycleForce is the largest tenant in the Circle City Industrial Complex (pictured). Located in the Indianapolis Promise Zone, Circle City is home to a diverse group of tenants, including artists, manufacturers, small businesses, and large industrial/warehousing users.



SOUTH LOS ANGELES PROMISE ZONE – CALIFORNIA

After extensive due diligence and deliberation since 2014, the Lucas Museum of Narrative Art announced in January 2017 that it would establish the Museum in Exposition Park, in the heart of the South Los Angeles Promise Zone. The Museum is a gift to the City of Los Angeles and represents the single largest philanthropic gift from one family in American history, with the cash investment in construction, endowment, and the initial art collection estimated to be upwards of \$1.2 billion. In its press release and conferences announcing their decision, the Museum Board of Directors and senior leadership named the South Los Angeles Promise Zone as the reason Los Angeles won out the bid over other world-class cities such as San Francisco. The South LA Promise Zone brought together local government officials and agencies, community-based organizations, schools and universities, the Chamber of Commerce, and labor organizations to court the Museum to locate inside the Promise Zone. The South LA Promise Zone is partnering closely with the Museum as the project unfolds to ensure local hire in the estimated 1,000 construction jobs as well as in 350 permanent positions when the Museum opens and will work with Museum staff to create college/career pathway partnerships in design & media arts with the over 100 schools in the Promise Zone. The groundbreaking is estimated for early 2018, with a 36-month construction timeline and opening set for sometime in 2021.

KENTUCKY HIGHLANDS PROMISE ZONE – KENTUCKY

A recent analysis using Census data showed that the Kentucky Highlands Promise Zone's work increased self-employment by 5.3%, increased direct tourism expenditures by 10.3%, and showed an impressive increase of percentage of high school graduates that are college/career ready increasing from 49.4% in 2013 to 70.6% in 2016.



SAN ANTONIO PROMISE ZONE - TEXAS

In 2015, the San Antonio Promise Zone launched the "Promise Zone to Work" program. Since then, over 520 residents received certificates in high demand occupations from Alamo Community Colleges with 87% or 452 graduates coming from the Promise Zone. In November 2016, the San Antonio Promise Zone partnered with Alamo Colleges and the San Antonio Independent School District to open the Eastside Education & Training Center (EETC). The EETC is provides Promise Zone and City residents with direct access to tuition-free job training, education, and supportive services that create pathways to quality jobs and/or higher education opportunities that promote individual empowerment and prosperity.

WEST PHILADELPHIA PROMISE ZONE – PENNSYLVANIA

Through a \$2 million grant from the U.S. Department of Labor's Career Pathways, "Summer Jobs and Beyond" program, the West Philadelphia Promise Zone create a career and college readiness program called the HUB. The HUB connects youth with limited or no work experience to year-round and part-time job opportunities through workshops and career counseling aimed at exposing youth to career pathways. Over two years, the program will serve 250 youth ages 16-24 who live in the West Philadelphia Promise Zone, which has the highest rate of disconnected youth citywide.

Briana S. is a high school graduate who learned about the the Hub when she came to CareerLink® looking for employment. After attending a Service Learning session and volunteering, Briana was hired as an intern in the Humane Education Department. She will be attending the Community College of Philadelphia in Fall 2017 to study Biology and plans to pursue a career in veterinary medicine. Briana shares, "the Hub was a blessing for me being new to the city. I was able to meet other young adults that shared common interests and the Career Exposure trips provided me with some good information about opportunities in different industries... I'm thankful to the Hub for all their support and providing me with an internship opportunity in my career field."



SPOKANE TRIBE PROMISE ZONE – WASHINGTON

Employees of Sovereign Power, the Spokane Tribe's energy corporation, install solar panels on a residential home in July 2016. Spokane Tribal members are being trained and certified in renewable energy installation, residential and commercial uses on the Spokane Indian Reservation are becoming more energy neutral, and Sovereign Power is engaged with numerous job creating economic development activities.



LOS ANGELES PROMISE ZONE – CALIFORNIA



The Los Angeles Promise Zone's Promise Neighborhood initiative creates public-private partnerships to promote college readiness, which is key to putting students on a path out of poverty. During academic year 2015-16, graduation rates across the ten Promise Neighborhood high schools rose to 86.1%, up 5.6 percentage points from the previous year. For the first time ever, the ten Promise Neighborhood high schools have a higher graduation rate than the overall LAUSD and California rates of 77% and 83.2% – and YPI's Promise Neighborhood schools have 90% eligible for free/reduced price lunch, compared to 76% for LAUSD and 59% across the state. The schools are a mix of traditional public schools, charter schools and in-district pilot schools. Not only are Promise Neighborhood students graduating college-ready, they are being accepted to elite universities at increasing rates. For example, the STEM Academy of Hollywood, a pilot school, started the initiative with a graduation rate of 68% and within just a couple of years, has increased 25 percentage points to 93%. Just last year, 35 seniors applied and 15 were accepted to UCLA, whereas only two years ago, only 5 STEM seniors applied and none were admitted. Overall, 41 students in STEM's graduating class are attending the UC system in 2016-17, more in one year than in the entire history of the school.

SACRAMENTO PROMISE ZONE – CALIFORNIA

Sacramento Regional Conservation Corps is serving over 300 youth to earn their high school diploma and earn an industry-recognized certification in the construction industry through a \$3.6 million grant from the Department of Labor for its Reentry Assistance and YouthBuild Program.

