



Ecommerce Merchandiser

TRUSTED **VALUES**. INNOVATIVE **SOLUTIONS**. SHARED **GROWTH**®

Location: Mt. Sterling, IL or Chesterfield, MO

Department: Dot Expressway

Reports To: Product Manager – Dot Expressway

Your Role: The Dot Expressway is a B2B ecommerce site that connects thousands of food industry buyers and manufacturers each day. With constant focus on user experience, the Ecommerce Merchandiser serves as our business lead for product categories. This includes prioritizing categories for merchandising based on business need, user feedback or potential sales; position categories within our offering and benchmark our approach to merchandising against ecommerce peers and leaders.

- Research, establish and maintain assigned item category/sub-category taxonomy
- Collaborate with Sales, Business Development, and Master Data to effectively merchandise assigned categories on the Dot Expressway
- Establish/maintain landing pages for distributor segments (grocery, foodservice, convenience etc), operator/retailer segments (fine-dining, bar/tavern, fast-casual, etc.), and for new, featured, promotional, and other categories as assigned.
- Applies lean thinking and tools to identify and eliminate waste in all areas of the position.

Role Specifics:

- Travel – Occasional overnight travel to internal and industry events. Must have ability to travel independently as needed, without restriction by all modes of transportation, including car, plane, or train.

We Need You To Have:

- Bachelor's degree or comparable Dot experience
- Effective communication and interpersonal skills
- Proficient computer skills, including Microsoft Office programs

We'd Like You To Have:

- Food/Grocery/Restaurant industry, CPG industry or Dot Foods experience
- Ecommerce merchandising/category management experience

What Can Dot Offer You?

As a family-owned and -operated company for the past 57 years, Dot Foods has created a strong family culture within the business. As a vital part of that family unit, we want to ensure you feel included and respected for any differing ideas. We appreciate those opinions and count on them to make us successful. In addition to an inclusive working environment, we will provide you with:

- Competitive benefits
- Flexible work environment, with telecommuting options
- Significant advancement opportunities

Safety: This position assumes responsibility for the workplace safety of self and co-workers, and for the safety conditions of the work locations, exercise and promotes safe behaviors and show unyielding support of programs, rules and policies regarding safety.

EOE/AA Employer: Dot believes all persons are entitled to equal employment opportunities. Dot will not discriminate against its employees or applicants for employment because of sex, race, color, religion, national origin, age, sexual orientation, disability, or veteran status or other basic classes protected by applicable federal or state law provided they are qualified for employment or for existing positions.
