



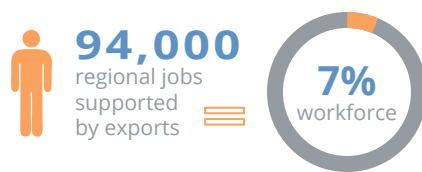
Cuong Dang, founder + ceo, Enliven
local startup, born global

THE GATEWAY REGION'S EXPORT POTENTIAL

A STUDY WITH THE BROOKINGS INSTITUTION

Through the **Global Cities Initiative**, the Brookings Institution and JPMorgan Chase have assisted in assembling a market assessment, which will guide the development of a regional export plan, its goals, objectives, and implementation strategy. With comprehensive data and collaborative insight from regional business leaders, we are poised to make a measurable impact on the St. Louis area's export economy.

LEADING EXPORTERS OFFER MARKET ACCESS:



SHORT TERM OPPORTUNITY (SME)

58% of exporters reported the foreign company found them

LONG TERM OPPORTUNITY (STARTUP)

24% of regional small companies plan to expand exports in four years

EARLY EXPORTERS EXPERIENCE LIMITATIONS:



GLOBAL RELATIONSHIPS ARE AVAILABLE TO ACCELERATE EXPORTS:

- **350** foreign-based companies from **30** origins call the St. Louis region home
- **6,000** exchange students from over **20** countries studied at St. Louis universities in 2014

