

ST. LOUIS ECONOMIC
DEVELOPMENT
PARTNERSHIP
serving st. louis city and county



ECONOMIC ENGINE OF THE MIDWEST

st. louis, missouri

STL

COMPETITIVE Advantage

doing business here

St. Louis, Missouri is *the* dynamic, low-cost place to grow your business. From starting small to growing globally, the St. Louis region has the diverse talent, innovation and pro-business climate to help you grow and prosper:

OUR WORKFORCE.

St. Louis has one of the most well-educated workforces with a bachelor's degree attainment nearly 10 percent higher than the national average.

OUR QUALITY OF LIFE.

From sports fan to museum lover, we have something for everyone. Paired with a low cost of living and housing, St. Louis is affordable, diverse and family friendly.

OUR COMPANIES.

Thousands of companies call St. Louis home, including 45,730 small businesses, 18 *Fortune* 1000s and seven of the nation's largest private companies.

OUR SUPPORT.

We are pro-development. Through strong partnerships, infrastructure investment and strategic incentives, we strive to help you achieve excellence.

18 FORTUNE 1000s

- 24 EXPRESS SCRIPTS
- 123 EMERSON ELECTRIC
- 206 MONSANTO
- 275 REINSURANCE GROUP
- 303 CENTENE
- 315 PEABODY ENERGY
- 373 AMEREN
- 465 GRAYBAR ELECTRIC
- 491 JONES FINANCIAL
- 517 RALCORP HOLDINGS
- 525 ENERGIZER HOLDINGS
- 564 ARCH COAL
- 784 SIGMA-ALDRICH
- 788 BROWN SHOE
- 884 OLIN
- 907 PANERA BREAD
- 963 BELDEN
- 967 PATRIOT COAL

sources:
Fortune 1000,
American
Community
Survey, Tax
Foundation

ECONOMIC Snapshot

7TH

MOST COST COMPETITIVE CITY FOR BUSINESS

POPULATION (STL-MSA)

2,819,381



TAX ADVANTAGE

State taxes are below the national average:

\$2,625

6th LOWEST

PROPERTY TAX & RANK
(PER CAPITA)

SALES & USE TAXES

4.225%

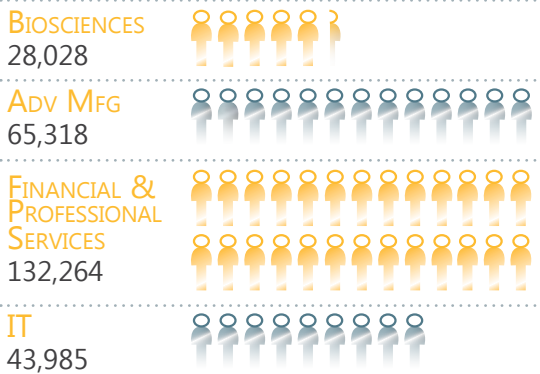
6.25%

8th LOWEST

CORPORATE TAX & RANK

SECTOR Strengths

JOBS BY SECTOR

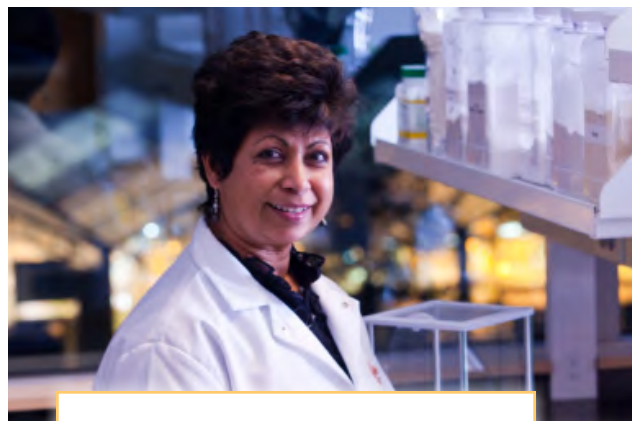


source: St. Louis Community College

EMPLOYERS BY SECTOR

- BIOSCIENCES**
Bunge, Express Scripts, Mallinckrodt, DuPont, Monsanto, Nestlé Purina, Sigma-Aldrich
- ADVANCED MANUFACTURING**
Anheuser-Busch, Boeing, Dial Corp, Emerson, Energizer, Procter & Gamble, Zoltek
- FINANCIAL SERVICES**
Edward Jones, Equifax, Stifel, Scottrade, Reinsurance Group of America, Wells Fargo
- INFORMATION TECHNOLOGY**
Charter, Perficient, SAVVIS, Thomson Reuters, World Wide Technology, Unisys

Companies are taking advantage of St. Louis' strong plant and life science sector. With the world's largest concentration of plant science Ph.D.s, St. Louis has earned a reputation as one of the most dynamic places for research, innovation and commerce.



OUR INCENTIVES.

- property tax abatement
- foreign-trade zone
- enterprise zones
- infrastructure incentives
- workforce training
- new markets tax credits
- low cost financing
- income tax credits
- environmental remediation

OUR RESOURCES.

- financing tools
- site selection services
- government liaison
- regulatory assistance
- international trade support
- real estate development
- entrepreneurial support

DEVELOPMENT ASSETS & Resources

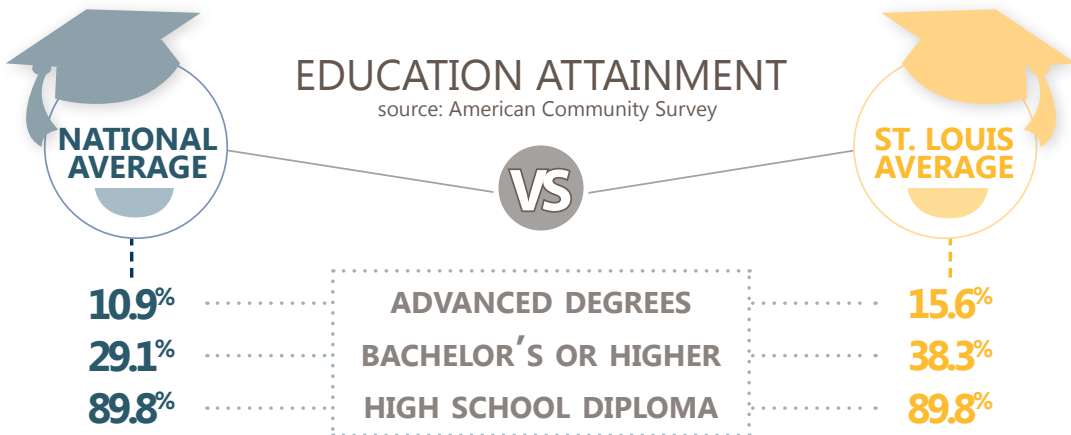
St. Louis' robust operating environment is supported by strategic development incentives and easily accessible resources, making expansion and relocation simple and sensible.

Workforce

a wealth of top talent



sources: Central Connecticut State University, Dice.com, Forbes

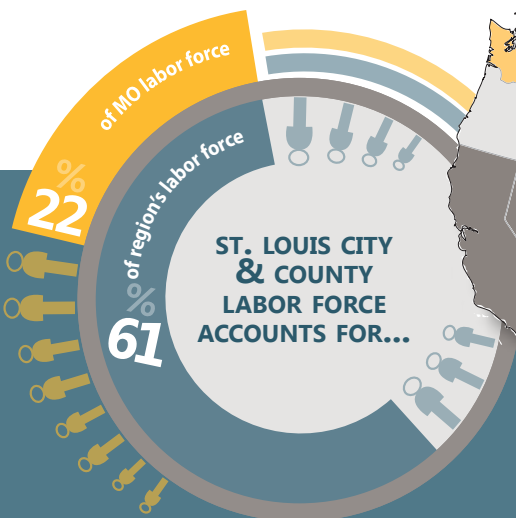


LABOR FORCE

source: MERIC

ENTREPRENEURIAL ACTIVITY

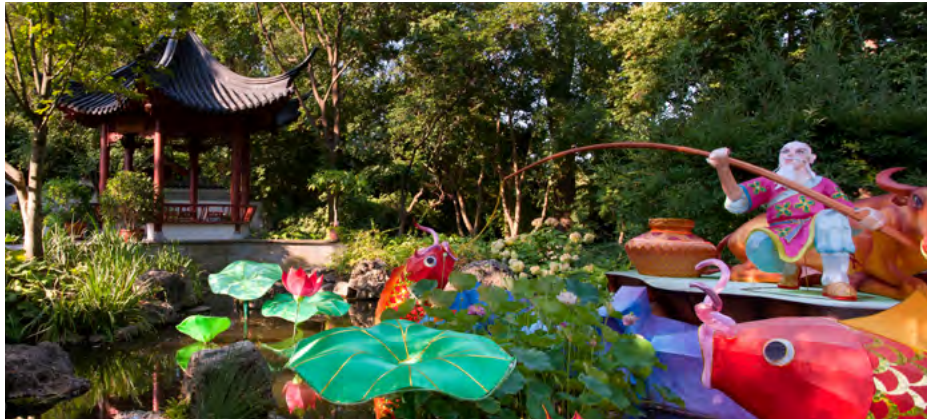
■ highest ■ medium ■ lowest



sources: Kauffman & Meric

Lifestyle

live well. have fun.



8TH
HIGHEST VOLUNTEER
RATE IN
THE U.S.

TOP **3**
AFFORDABLE PLACES
TO LIVE

63%
CITY NET
POPULATION GROWTH
AGES 25-29
(1970s-2000s)

sources: Volunteering and Civic Life in America, Yahoo Finance, and NextSTL/University of Wisconsin.

St. Louis is a vibrant place to live—that means great schools, affordable living, mass transportation and lots to explore. Get big-city opportunities topped with affordability, convenience, diversity and inclusivity, and a strong sense of community.

OUR EDUCATION.

With 13 of the nation's top 1,000 high schools and seven of Missouri's top 10, St. Louis is preparing tomorrow's innovators. It is also home to leading universities like Washington University, ranked America's smartest college.

OUR COST OF LIVING.

Our free attractions, a cost of living nearly 10 percent below the national average and affordable housing make St. Louis a great city to live well.

OUR CULTURAL GEMS.

From the World Champion St. Louis Cardinals to free world-class museums and zoo, St. Louis is brimming with rich, cultural diversity. Catch a show at one of the best concert venues in the world or take a stroll down a top 10 American street, the Citygarden or the famous Missouri Botanical Garden. How about a picnic in the park and a bike ride? Explore more than 34,750 acres of park land and over 600 miles of trails.

— GET EXPERT ADVICE

Business Development
International Trade Support
Entrepreneurial Support & Finance
Real Estate & Community Development
Talent Recruitment

— CONNECT

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STL