

Becoming a Catalyst for Change

SIX GOALS

GOAL 1: increase economic activity

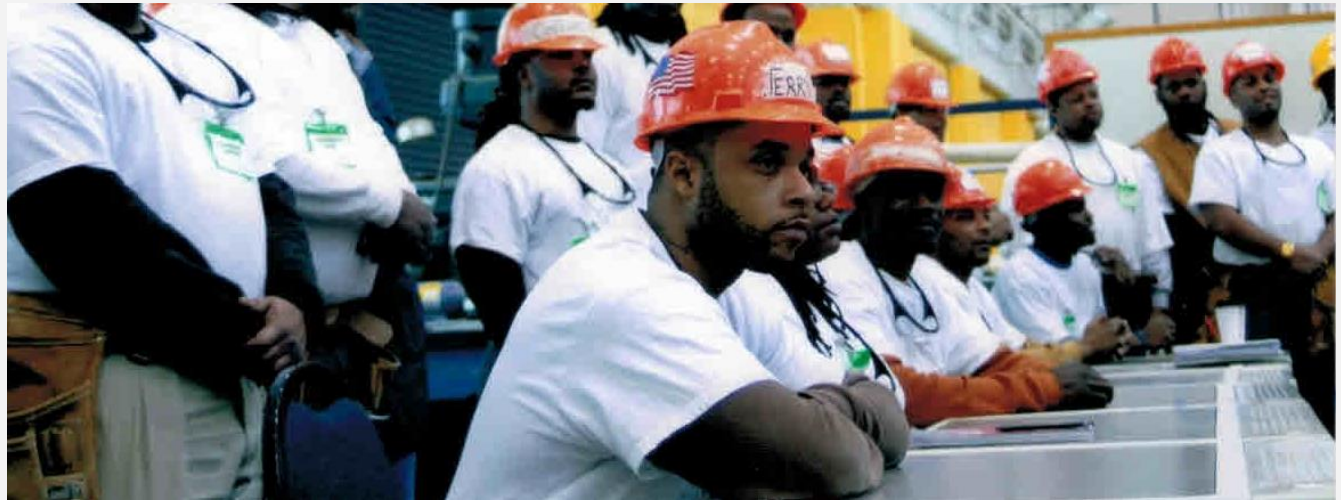
DEFINING GOAL #1

Strengthen high-potential business clusters by expanding the pipeline to jobs in these sectors. Support and develop job hubs and assemble land for businesses.

Focus on **LIVABLE WAGES, UPWARD MOBILITY** and high-demand sectors.

Link school and training center curricula to the needs of **HIGH-POTENTIAL** businesses.

Replace blight with **OPPORTUNITY** and value-added amenities.



- Identify Gap funding for and attract investment in hard to develop areas -- \$50M
- Link schools and training center curricula to the needs of high potential businesses

GOAL 2: reduce serious & violent crime

DEFINING GOAL #2

Achieve consistent annual reduction in the rate of violent crime across the Promise Zone through greater collaboration among police departments. Focus resources in high-crime areas.

Enact professional, **UNIFORM STANDARDS FOR POLICE** and improve relations between the police and the community.

ENSURE COMMUNITY SAFETY by increasing funding for police departments to provide adequate manpower.



- Adoption of joint, multi-agency training for all Zone police
- Hot spots reduced by 25% by 12/31/16

GOAL 3: improve educational outcomes

DEFINING GOAL #3

Ensure students in the Promise Zone are college and career ready by improving schools. Schools will return to accredited status and provide wrap-around services to support children from birth to post-graduation.

Expand **ACCESS TO EARLY CHILDHOOD EDUCATION** and parent education programs.

Promote high school attendance rate.

Return underachieving schools to **ACCREDITATION.**



- 25% increase in number of students reading at grade level by 3rd grade
- Ensure all Zone schools have access to child psychologist

DEFINING GOAL #4

Design and implement a collaborative strategy for large-scale, mixed-income, mixed-use development that will foster transformative, sustainable communities.

Strengthen 'marginally stable' Promise Zone neighborhoods,

TRANSFORMING THEM INTO DESIRABLE PLACES

with adequate infrastructure, funding & partnerships.



- Develop 4 new transformative, mixed income, mixed use developments
- Home repairs in a minimum of 200 Zone homes

GOAL 5: improve health and wellness

DEFINING GOAL #5

Address systemic needs and individual interventions to reduce disparities in the life-expectancies of Promise Zone residents.

IMPROVE ACCESS TO HEALTH SERVICES,
including developmental, behavioral and mental health.

Promote healthy habits and behaviors as well as safe, stable and
HEALTHY LIVING AND LEARNING ENVIRONMENTS.



- Work with schools, churches, mental health providers to improve identification/referrals
- Address systemic needs to reduce disparities in life expectancy of Zone residents

GOAL 6: increase workforce readiness

DEFINING GOAL #6

Stimulate the economic self-sufficiency of individuals living in low-to-moderate income areas by connecting unemployed and under-employed residents with job readiness, training and placement opportunities.

Serve the underemployed, unemployed and displaced workers, leading to **SUSTAINABLE WORK** and a competitive regional economy.

- Comprehensive skill-based training
- Focused individual employment planning
- Accessible career development and placement services
- Personal finance education/transportation services



- Open Career Pathways Job Readiness Centers
- Urban League Site: Save Our Sons Program

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