

CHANCELLOR'S CERTIFICATE IN INTERNATIONAL TRADE



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GO GLOBAL WITH CERTIFIED ONLINE LEARNING

Excel in international business markets with a low-cost, high-quality program for you and your company. The Chancellor's Certificate in International Trade is a practical, online curriculum that allows you the flexibility to learn at a time and place that works for you. Each two-week module can be taken separately, or you can take all six to earn the certificate. This unique program is provided by World Trade Center St. Louis and the University of Missouri-St. Louis with assistance from qualified international consultants and professionals at companies already conducting business overseas.

SESSION TOPICS

INTRODUCTION TO INTERNATIONAL TRADE

From negotiating with foreign sellers to moving goods through U.S. Customs, this course provides essential information about trading internationally.

INTERNATIONAL TRANSACTIONS

Learn to recognize how credit, operational and foreign exchange risk can arise in international trade transactions, and how to structure international trade transactions to minimize risks.

INTERNATIONAL OCEAN & AIR TRANSPORTATION

This course provides an overview of the transportation process. Learn to securely and affordably transport products, choose insurance and implement government security initiatives.

INTERNATIONAL BUSINESS CULTURE

Today's global business enterprise requires a fine-tuned awareness of culture. Upon completion, you'll have a thoughtful toolkit to manage the most common challenges across cultures.

EXPORT CONTROL & RISK MANAGEMENT

This course provides an overview of recent global events that have impacted border control procedures, including the adoption of new export controls for effective risk management.

CUSTOMS CLASSIFICATION & VALUATION

This course discusses tariff classification rules and how indirect payments, royalties, freight and shipping costs, plus other valuations, affect the accuracy and legitimacy of declared values.

www.internationaltradecertificate.com

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